Mayors Taskforce for Jobs
— working towards the “zero waste” of New Zealanders

Workshop PowerPoint slides for “A Future That Works — economics, employment and the environment” conference held on 8-10 December 2004 at the University of Newcastle, New South Wales, Australia.

by vivian Hutchinson, Community Adviser to the New Zealand Mayors Taskforce for Jobs
New Zealand Mayors Taskforce for Jobs

Our Mission

working towards the “zero waste” of New Zealanders

Our Vision

A Youth Guarantee
that all young people under 25 years be in paid work,
in training or education, or in useful activities in our communities.

A Job Guarantee
that all adults who are long-term unemployed
registered for more than 12 months) have the
opportunity and are encouraged to be in paid work, in
training or education, or in useful activities in our communities.

Focus on Youth

- 45% of all unemployed
  are age of 25 years

- 2001 census shows
  unemployment rate for
  15-25 yr olds at 17.6% or
  one-in-six young people
  out-of-work or training

- this is more than double
  the rate of the general population

Focus on Skill Shortages

- skill shortages — limiting the
  capacity of one-in-six New
  Zealand businesses

- impact on the trades – building, electrical, plumbing,
  a local response focused on our
  youth rather than relying on immigration

Focus on Long-Term Strategies

Mayors Taskforce for Jobs anticipated the new
Local Government Act 2002

- Focus on sustainable development

- the “social, economic, environmental and
  cultural wellbeing of our communities” a direct
  focus and responsibility for councils

- an important legislative mandate to express
cultural goals in their Long-Term Council
Community Plans (LTCCP)
Developing Partnerships

- The success of this Taskforce initiative depends on the partnerships we are weaving.
- We are asking our partners to join us in working towards our "cultural goals".
- We pledge to work together to "raise the game" on local action on employment, training and livelihood issues in our communities.

NZ Government

- Memorandum of Understanding: by 2007, all 15-19 year olds will be engaged in appropriate education, training, work or other options which will lead to long term economic independence and well-being.
- Meets with Taskforce every 3 months.

Jobs Research Trust

- Our first partnership was with a national community group.
- Free distribution of The Jobs Letter.
- Operates website for the Mayors Taskforce Initiative.
- Vivian Hutchinson: Community Advisor to the Taskforce.
- Employment Catalyst Fund.

The Jobs Letter

- "Essential information on an essential issue".
- Published every 2-3 weeks.
- National and international trends.
- Freely distributed on the internet.

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Mayors Taskforce Website

Mayors Taskforce for Jobs

www.jobletter.org.nz/mtfjobs.htm

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Employment Catalyst Fund

partnership between The Mayors Taskforce and The Tindall Foundation

started by The Jobs Research Trust

$1.5m catalyst funding over three years for employment projects supported by Taskforce Mayors

— all projects need to find matching funds

— all projects reported on website

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Ministry of Social Development

Mayors Taskforce for Jobs

New Zealand’s largest Ministry lead agency in our partnership with government departments

MSD Work and Income

Network of 13 Regional Commissioners working on specific projects tied to the government’s goal

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Work and Income

Mayors Taskforce for Jobs

Regional Commissioners working in partnerships with local Mayors

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Youth Transitions Service

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new MSD service

aimed at 20,000 15-17yr olds who are not in work, education or training

pilot programmes in New Plymouth, Porirua, Rotorua, Waitakere, and Whangarei

10 sites should be operational in 2006, and 14 sites by 2007.

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Career Services

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partnership on “Destinations and Tracking Project” in Christchurch, Porirua, Manukau

Ruth Dyson, Associate Minster of Social Services and Employment, launching the Destinations and Tracking Pilot programme in Christchurch, September 2001

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**NEW ZEALAND MAYORS TASKFORCE FOR JOBS**

**Business Council**

- NZ Business Council for Sustainable Development
  - 3M New Zealand Ltd
  - BP Oil New Zealand Limited
  - City Care Ltd
  - DB Breweries Limited
  - Deloitte Touche Tohmatsu
  - Fonterra Co-operative Group Ltd
  - Griffins Foods Limited
  - Holcim (New Zealand) Limited
  - Hubbard Foods Ltd
  - IAG New Zealand Limited
  - Infrastructure Auckland
  - Interface Agencies Ltd
  - Landcare Research
  - Living Earth Limited
  - Meridian Energy Ltd
  - Metro Water Limited
  - Mighty River Power Limited
  - Minter Ellison Rudd Watts
  - Money Matters (NZ) Ltd
  - Morel & Co
  - MWH New Zealand Ltd
  - NIWA
  - Palliser Estate Wines of Martinborough Ltd
  - Port of Tauranga Limited
  - Ports of Auckland
  - PricewaterhouseCoopers
  - Sanford Limited
  - Shell New Zealand Limited
  - Telecom New Zealand Ltd
  - The Boston Consulting Group
  - The Warehouse Group Limited
  - Toyota New Zealand Limited
  - Transfield Services (New Zealand) Limited
  - Transpower New Zealand Ltd
  - Tranz Rail Limited
  - Trustpower Limited
  - Urgent Couriers Limited
  - URS New Zealand Limited
  - Vodafone New Zealand Limited
  - Waimangu Volcanic Valley Limited
  - Waste Management N.Z. Ltd
  - Watercare Services Limited
  - Westpac

**Youth Employment Business Guide**

- making the "business case" for employer involvement in youth employment issues

**Council of Trade Unions**

- Memorandum of Understanding — March 2003

**Local Government NZ**

- the national voice of local government and the champion of best practice in the sector
- handles all the main contracts on behalf of the Mayors Taskforce
- employment and economic development focus

**Te Araroa Trust**

- employment opportunities within a vision of a national walkway from North Cape to the Bluff

**Youth involvement**

- inspired by Sen Thong’s attendance at the Global Youth Employment Summit in Alexandria, Egypt in Sept 2002
- Global Action Campaign 2002-2012

- 70 million young women and men around the globe unemployed — 40% of the 180 million workers officially unemployed worldwide
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Other informal partnerships

- Tertiary Education Commission
- Labour Market Policy Group
- Te Puni Kokiri
- Ministry of Youth Affairs
- Ministry of Education
- Department of Conservation
- EDANZ — Economic Development Association

Involving wider communities

- beyond working with government agencies...
- leadership on our “cultural goals” for employment, training and livelihood in New Zealand
- taking the vision to business groups, local churches, marae, sports clubs, and youth groups

Structure

- Core Group of Taskforce
- Regional Groupings
- Strategy Portfolios
- Partnership Portfolios

Administration and Support

- Jan Francis / Workwise Solutions Ltd - Executive Officer
- vivian Hutchinson - Community Adviser
- eight Mayors on Administration Group
- Garry Moore, Paul Matheson, Fran Cardno, Jenny Brash, Peter Tennent, Tim Shadbolt, Maureen Reynolds, plus Executive Officer and Community Adviser
- seven action strategies

Strategy One

Local Action on Employment

- advocacy, championing, and finding resources for local employment and training initiatives

Council-based cadetships (Manukau, New Plymouth) • Pre-apprenticeship work skills (City Care, Christchurch) • Apprenticeship Programmes (Dunedin 4 Trades) • Destinations and Tracking (Christchurch, Porirua and Manukau) • Youthworks in Not-for-profit sector (Taranaki) • Te Araroa track building (Far North and Whangarei) • Seminar on Youth Employment Initiatives (Wairoa) • Launchpad programme in offices (nationwide) • Recycling projects (Innovative Waste Kaikoura) • Life skills for at-risk young people (Borland Lodge Southland) • Economic Development and Tourism Initiatives (Kaipara Harbour Wharf, and Patea River Pa) • Business Competition (Go Westland) • Job Packaging of Seasonal Work (Central Otago) • Limited Services Volunteer Training (Bunnam / Nelson) • Tools for Schools (Palmerston North) • Job Placement Service (Buller) • Community Workers focused on employment (Waimakariri) • Work Co-operative (Otara) • Theatre of Change aimed at at-risk youth (Porirua) • Young Enterprise (Indigenous Trust Tauranga) • Transitions from School to Work - Community Case Management (Taranaki Connections) • Schools Employment Programme (Christchurch)
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Strategy One - Local Action — Apprenticeships
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Strategy One - Local Action — Cadetships
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Strategy One - Local Action — Youth Transitions
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Strategy Two - Share Best Practice
working towards the “zero waste” of New Zealanders

Strategy Three - Advocacy with Government
- core group meets quarterly with main government Ministers as part of MOU

Local Action — Apprenticeships

Local Action — Cadetships

Local Action — Youth Transitions

Share Best Practice

Advocacy with Government

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Strategy Four
Advocacy for Guarantees

- from Goals to Guarantees
- Youth and Job Guarantees
- Research into macro-economic factors that will help us achieve such guarantees

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Strategy Five
Work with Government Agencies

- core group meets quarterly with leading government departments as part of MOU

Strategy Six
Work with Private Sector

- developing a national network in conjunction with global YES campaign and youth summit in Mexico 2004
- co-sponsor the “Youth in Local Government” conference in Dunedin in 2004

Strategy Six
Develop Youth Participation

- developing a national network in conjunction with global YES campaign and youth summit in Mexico 2004
- co-sponsor the “Youth in Local Government” conference in Dunedin in 2004

Strategy Eight
Measure Progress

- keeping an eye on the figures

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